



Monthly Threat in Focus

APRIL - ACTIVISM





APRIL – ACTIVISM



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**Who, What,
Why, How**

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Managers**

ACTIVISIM – WHO, WHAT, WHY, HOW



WHO

WHO are they?

Extinction Rebellion; Insulate Britain; Just Stop Oil; UKSCN; Greenpeace; Friends of the Earth, BP or not BP; Fridays for Future; XR Aviation; Share Action; Activist Investors; Coal Action Network; Scotland Climate Camp; Animal Rebellion; Direct Action Everywhere; Palestine Action; Kill the Bill; Drive to Survive; Sisters uncut; Stop HS2; HS2 Rebellion; Anti-vaccine; Stop The New Normal; The People's Assembly; TUC; Stop Silver Tunnel Coalition; Social Media Auditors; Foreign anti-establishment movements.

WHAT

WHAT WJ sectors to they affect?

Aviation, Finance, Energy, Government, Security, Defence, Media, Exhibitions and Events, Logistics, Science, Facility Management, Construction, Embassies

WHY

WHY do they protest?

End to Fossil Fuel (including funding); End to consumption of meat and cruelty to animals; Anti Vaccine; Anti-Israel; End to Police Crime Sentencing and Courts Bill; End to Nationality and Borders Bill; End to HS2; Cost of Living Crisis; Trade Union Action; End to Silvertown Tunnel; Anti-war/foreign draconian authority.

HOW

HOW do they demonstrate?

NVDA – Non-violent direct action; Theatrical demonstrations; Infrastructure disruption; Shareholder activism; Mass demonstration.

ACTIVISM – ACTIVIST EXAMPLES



EVENT	ACTIVITY	SECTORS TARGETED	GROUPS	THREAT	EXAMPLE
AGM PROTEST	Activists put pressure on shareholders at AGMs	Energy companies, Financial Institutions, Pension funds	XR, BP or Not BP, Biofuel watch, Friends of the Earth Scotland	Brand Reputation, disruption to BAU, restricted access to site, escalating conflict, staff confrontation	BP or Not BP protest outside BP AGM April 2021
ANTI-MEDIA PROTEST	Activists protest about bias in media	Media and Social media agencies	Official Voice, Stop The New Normal	Brand Reputation, disruption to BAU, restricted access to site, escalating, staff confrontation conflict (verbal and physical)	Anti-vaxx Protestors Accost C4 Presenters 2021
XR SPRING ACTION	Activists demonstrate against climate change	Energy companies, Financial Institutions, Pension funds, Government agencies, Airports	XR and Affiliates	Brand Reputation, disruption to BAU, restricted access to site, escalating conflict, staff confrontation, significant traffic disruption, blocked access to site	Better Break-up With Barclays 2022 Campaign
JUST STOP OIL	Activists demand end to fossil fuel	Oil Refineries, Distribution centres	Just Stop Oil, XR	Significant traffic disruption, blocked access to site	Just Stop Oil Campaign 2022

ACTIVISM – OPERATIONAL MANAGEMENT



ACTIVISM MANAGEMENT

PREPARE REHEARSE

- Monitor Threat
- Profile the Group (their SOPs, methodologies and intent)
- Identify Indicators and Warnings
- Communicate Pre warnings
- Conduct Rehearsals – Ground to Strategic

EXECUTE

- Activity mapping
- Intelligence Log
- Resource allocation capacity
- Geographical updates and escalations
- Incident Control

RECOVER

- Hot debrief control centre
- Intelligence consolidation
- Evaluate Lessons Learnt
- Education bulletins

WHAT ADVISORY SERVICES DO

Wilson James Advisory Services can support your business using our activism subject matter expert and social media analysis providing intelligence led insights, activist group profiles and threat assessments of Tactics, Techniques and Procedures (TTPs).

Together with our Operational Support Centre, Advisory Services collate and assess LIVE data, disseminating vital updates and assist with incident control management.

Wilson James Advisory Services can support your business after an incident assessing intelligence received before, during and after the event, provide the most up to date information to help inform our activism management strategy for the future.

ADVISORY SERVICES – SOCIAL MEDIA ANALYSIS CAPABILITY SUPPORTING OUR ACTIVISM MANAGEMENT



ADVISORY SERVICES – SOCIAL MEDIA ANALYSIS CAPABILITY

Wilson James new partnership with Network Contagion Research Institute (NCRI) enables Wilson James to deploy data-driven analysis to forecast emerging threats and provide threat intelligence for their clients.

Bespoke Support

Identify and monitor unique threat identifiers surrounding your brand
Social media deep dive into your businesses relationship with activist group
identifying areas of risk
Bespoke guidance for staff to help mitigate threat

Operational Live Alerts


Throughout the month as the system identifies changes to your Baseline

Threat Notices

Insight surrounding an emerging threat identifier being triggered


Automated and Dedicated Analyst

Contact: Advisoryservices@wilsonjames.co.uk to discuss your Social Media Analysis Requirements




Wilson James

ADVISORY SERVICES – SOCIAL MEDIA ANALYSIS UPDATE AS AT 24 MARCH 2022
EXTINCTION REBELLION LAUNCH – 9th APRIL 2022



NCRI
NETWORK CONTAGION
RESEARCH INSTITUTE

<p>EXTINCTION REBELLION (XR) Formation May 2018 Twitter Followings 81.4K (As of 22 March 22)</p> <p>XR DEMANDS No new fossil fuel investment No new fossil fuel licenses End fossil fuel subsidies now</p>	<p>SCALE OF CAPABILITY Previous XR hosted demonstrations across a two-week period in August and September 2021, attracted thousands of XR activists blocked major thoroughfares in London and other cities including Edinburgh (North Bridge) at locations such as Tower Bridge, London Bridge, Oxford Circus and Covent Garden using boats, large tables, and vehicles. More than 130 people locked or glued themselves to roads and buildings. Police made 480 arrests during these protests in London.</p>
<p>SOCIAL MEDIA MONITORING KEY FINDINGS</p>	
	
<p>Figure 1 – Illustration of Social Media XR Trends in Volume each hour over last 30 days</p>	
<p>TRIGGERED BY MESSAGING Spike 1 - XR intent to target UK Oil Refineries Spike 2 - XR activists Court case associated to the activist demonstration in 2019 when activists stood on a roof of a Train in Canning Town station</p>	
<p>TRENDING TWEET @TalkRadio - Extinction Rebellion have said they will block major UK oil refineries next month and "take a stand to stop fossil fuels once and for all". The group has also warned it will "flood" London with people to create their largest number of roadblocks. Do you support their actions? (533 Retweets as of 21 Mar 2022)</p>	
<p>IDENTIFIED INTENT XR have stated they have intent to mobilise 2 million people in the largest act of civil unrest in UK history (XR UK)</p>	
<p>IDENTIFIED THEMES CENTERED ON XR METHODOLOGY Roadblocks / fake oil spills / graffiti using the XR insignia logo / use of large structures – including but not limited to large boats / occupations</p>	
<p>IDENTIFIED LOCATIONS OF INTEREST FOR XR TO TARGET Financial / DWP & HMRC government location / airports / mines / oil refineries / BP HQ St James / National museums and galleries / petrol stations and fuel depots</p>	
<p>ASSESSMENTS ON XR UPCOMING ACTIVITY</p> <ol style="list-style-type: none"> It is highly likely (likelihood of 80-90%) over the next fortnight (24th March – 9th April) the attendance at the XR demonstrations at venues like DWP in Longbenton, oil refineries like Grangemouth and Stanlow, and outside financial institutions like Barclays will see an increase in attendance and frequency, with a realistic possibility (likelihood 40-50%) numbers will reach over 100 at any one venue. It is almost certain (likelihood > 95%) the largest XR demonstrations will be on April 9th itself in London with numbers likely to reach over 250,000. To reach XR target of mobilising 2 million people it is likely (likelihood 55-75%) large cities such as Edinburgh will also host large demonstrations, into the thousands. It is also likely (likelihood 55-75%) larger cities will see an increase in the use of the XR insignia in graffiti, especially at demonstrations. On the 9th April the XR demonstration is due to start in Hyde Park however it is almost certain (likelihood of above 95%) the demonstration will spread across London. It is likely (likelihood 55-75%) the XR demonstrations will have intent to have a presence towards Westminster and it is a realistic possibility (likelihood 40-50%) they will have intent to create a roadblock on one of the major London bridges or a high street with a large footfall like Oxford Street or Regent Street. It is almost certain (likelihood > 95%) to create further disruption across London and the wider UK, XR will have intent to use large structures within their demonstrations. It is also likely (likelihood of above 55-75%) that XR will have intent to occupy sites and maintain a presence overnight at their targeted locations. 	

ACTIVISM – STAFF ADVICE



**WILSON JAMES SITES MAY BE DIRECTLY OR INDIRECTLY AFFECTED BY DEMONSTRATIONS.
IT IS IMPORTANT TO CONSIDER PROTESTS AFFECTING NEIGHBOURING SITES AND ALONG JOURNEY TO WORK ROUTES**

BE AWARE OF YOUR SURROUNDINGS

- It is recommended you maintain a good awareness of your surroundings if in the vicinity of a demonstration or public gathering as some protests may escalate into violence.
- Anticipate travel disruption in the area of the demonstration.
- Allow additional time for journeys or arrange alternate routes to minimise potential delays.
- If in the area of a spontaneous protest, it is recommended to leave the area by the quickest means possible and seek a secure location.
- Be aware of alternate entrances to the site to avoid demonstration

KEEP UPDATED

- Continue to monitor media sources for updates and additions to the scheduled events.
- Consider the possibility of regular repeated protests occurring as they are often not isolated events, with activists returning to the same locations time and again.

KEEP YOUR LINE MANAGER INFORMED

- Ensure chain of command informed of developments throughout the day.
- Alert senior staff of any risk to protestors
 - Protesting at height
 - Scaling a building/Fencing
 - Climbing on top of oil tanker

MAINTAIN PROFESSIONALISM THROUGHOUT

- Do not engage with activists
 - Verbally
 - Physically
 - On-line

ACTIVISM – MANAGEMENT ADVICE



KEEPING STAFF INFORMED AND PREPARED

- Inform staff that routes to work may be impacted by protest groups.
- Keep staff updated and provide guidance on how to approach the site (e.g. consider dressing down, no identification on display on approach to site, organised travel from transport hubs).
- Morning Briefs to include lockdown measures and scenario discussion to aid confidence in SOPs.
- Escalation and Incident procedures to be brief. Allocated Team Leads to be communicated.
- Named First Aiders on site to be communicated to the rest of the team daily.

ACCESS CONTROL

- Secondary access points to be used, in order to keep main access areas clear.
- Perimeter Surveillance to be proactively undertaken.
- Reinforce security on approach to site.

PATROLS

- To identify suspicious activity in the area.
- Vary patrols by changing routes and frequency.
- Check all exterior perimeter fencing.

STAFF

- Consider increasing the number of staff on duty.
- Consider patrolling in pairs if appropriate.
- Staff access to the building may be prevented. Consideration should be given to working from another location.
- Advise staff on the importance of not engaging with protestors physically, verbally or on-line.

SOCIAL MEDIA AND CYBER SECURITY

- Monitor social media platforms for chatter regarding protests in your vicinity.
- Further guidance to staff could be given regarding their personal cyber security to ensure no cyber-attacks via home working Wi-Fi.

Monthly Themes for 2022

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**Event Security-
Crowd
Management
(January)**

2

**Insider
Threat
(February)**

3

**Social
Media
Auditors
(March)**

4

**Activism
(April)**

5

**Trespassing
(May)**

6

**Fly-tipping
(June)**

7

**Lone Working
(July)**

8

**Scams
(August)**

9

**Data
Privacy
(September)**

10

**Theft Property
(October)**

11

**Terrorism
(November)**

12

**Travel safely
(December)**

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